



BIOBRAZIL FAIR

BIOFACH AMERICA LATINA

into organic

13ª Feira Internacional de Produtos Orgânicos e Agroecologia
13th International Trade Fair of Organic Products and Agroecology

São Paulo, Brazil

June 7 - 10, 2017

biofach-americalatina.com.br

FINAL REPORT

International patron:



Organizer:



Co-organizer:



Date: June 07 - 10, 2017

Venue: Pavilhão da Bienal do Iberoapuera
Parque do Ibirapuera, portão 3
São Paulo - SP - Brazil

Organizer: 

Co-organizer: 

International Patron: 

Domestic contact: Franca Feiras
Ms. Valeska de Oliveira
Av. Zaki Narchi, 500 Torre III / 1º
02029.000 | São Paulo SP - Brazil
Tel: +55 11 2226.3176
Email: valeska@franca.com.br

International contact: NürnbergMesse Brasil
Ms. Maria Valle
International Sales
Tel + 55 11 3205-5025
Email: maria.valle@nm-brasil.com.br

Save the date for BIOFACH AMERICA LATINA 2018:

June 06 - 09, 2018

São Paulo , Brazil

New Venue: Anhembi Exhibition Hall

To book an exhibition space in 2018, please contact one of the contacts mentioned above

FACTS & FIGURES

Exhibition area:

Net space 1804 sqm

Exhibitors:

	Domestic	International	Total
Exhibitors	126	9	167
Co-exhibitors	21	11	
Exhibitors in %	86,40%	13,60%	100 %

Official pavilions:

Italy - organized by BioAgriCoop

Chile - organized by ProChile

Peru - organized by PromPeru

Brazil - organized by IPD - Organics Brazil, Itaipu Binacional, Development and Investment Promotion Agency (AGDI) and AAO - Organic Farming Association and CC MERCOSUL.

Participating exhibitors from 9 countries:

Brasil	147
Bolivia	2
Chile	5
Canada	1
Germany	2
Italy	2
Korea (South)	1
Mexico	1
Peru	6
Total:	167

VISITORS

Total visitors: 25.664

International visitors from the following 33 countries:

Argentina, Bolivia, Brasil, Canada, Chile, China, Colombia, Dominican Republic, France, French Guiana, Germany, Holland, Honduras, India, Iraq, Ireland, Italy, Japan, Laos, Mexico, Paraguay, Peru, Portugal, North Korea, Slovak Republic, Spain, Switzerland, Taiwan, United Arab Emirate, United Kingdom, United States, Uruguay, Venezuela.

Visitor breakdown:

Gym, Club, Clinics, Pharmacy, Hospital, Hotel/Motel/Spa, Restaurant, Bakery, Supermarket, Industry, Commercial Representative, Wholesaler, Retailer, Distributor, Import companies	52%
Suppliers and other services of the sector	7%
Press/Associations	6%
Nutritionist, Therapist	26%
Government Institutions	4%
Producer	5%

IMPRESSIONS



STATEMENTS

Hernan Vacaflares from Chocolate Baure, Bolivia

"... regarding our participation, I could say that it was a nice and successful experience for our company. As Chocolates Baure we`ve being present in the last 6 editions of BIOFACH in Nuremberg, but the first time in Brasil. I consider that the results we are getting some days after the finalization of BIOFACH AMERICA LATINA - BIO BRAZIL FAIR 2017 are very quick and concrete. And of course, we are willing to participate the coming editions.!"

Marcela Terán de Palma from Sociedad Industrial Molinera S.A. "SIMSA", Bolivia

"This is the second year that we participate in the show, and this year there was more people visiting, we consider that consumers are starting to consume healthy food and we are sure that our product Bolivian Royal Quinoa will occupy a special space in the feeding of Brazilian families."

Raffaele Sabatini from Alce nero S.p.A., Italy

"Alce nero has been one of the few Italian company exhibiting in the BIOFACH AMERICA LATINA - BIO BRAZIL FAIR 2017. This was the first edition for us and it was interesting to participate in order to communicate the intention of Alce nero to become available on the Brazilian organic market. We received positive feedback from a lot of visitors that confirmed us the good trend of the organic food."

Juliana Berben Brock from Simple Organic, Brasil

"This is our first participation in the fair. Simple Organic was launched three months ago in the market and we were taken aback positively with the strength of the brand. During the four days, the stand was always crowded with visitors, we closed many deals and 70% of our stock here in BIOFACH AMERICA LATINA - BIO BRAZIL FAIR 2017 were sold."

José Alexandre Ribeiro Filho, Café IAO CEO, Brasil

"The fair added potential sales, the disclosure was good and acceptance on the part of the clients as for the organic product is total, a market trend. Over the last years, our company has taking advantage of the huge growth of organic products, which in 2002, with pioneering work, was not easy. We managed to reposition the brand during the fair. The idea is to make the client to navigate through the company's history and live a little bit what organic agriculture means."

EXHIBITOR AT BIOFACH AMERICA LATINA - BIO BRAZIL FAIR 2017 - Brazilian Exhibitors

- 1 ZMARIAS COMIDINHAS ORGÂNICAS
- 2 AAO - ASSOCIAÇÃO DE AGRICULTURA ORGÂNICA (*)
- 3 AECIA
- 4 AGRICOLA PATRICIO VARAS EIRL
- 5 AGROINDÚSTRIA CARRARO
- 6 AGROINDUSTRIAS ALTIPLANO
- 7 ALGARROBOS ORGANICOS
- 8 ALMANATI
- 9 ALVA NATURKOSMETIK BRASIL
- 10 AMAZON POLPAS
- 11 AMAZONE
- 12 AMMA CHOCOLATE
- 13 AMO ORGÂNICO
- 14 ANDES ALIMENTOS
- 15 ARMAZÉM SUSTENTÁVEL
- 16 ARTE DOS AROMAS
- 17 ASOCIACIÓN AGRO ECOLOGICA CAMPO VERDE
- 18 BAIMS
- 19 BAMBUSA
- 20 BANANAS MJ MACIEL
- 21 BEE BALM
- 22 BEJO SEMENTES DO BRASIL
- 23 BIO & GREEN
- 24 BIO FRIO
- 25 BIO OMEGAS
- 26 BIO2 ORGANIC
- 27 BIOART BIOCOSMÉTICOS
- 28 BIOLOGICI DISTRIBUIDORA
- 29 BIOWASH
- 30 BLESSING ORGÂNICOS
- 31 BRASILBIO
- 32 BRAVO THE ORIGINAL AÇAÍ
- 33 CACHAÇARIA WEBER HAUS
- 34 CAFÉ IAO
- 35 CALENDULA
- 36 CASA BUCCO
- 37 CATÁLOGO NACIONAL DE PRODUTOS ORGÂNICOS E NATURAIS
- 38 CATIVA NATUREZA
- 39 CECAGRO
- 40 CHOKOLAH
- 41 CIA ORGÂNICA
- 42 CIONE

EXHIBITOR AT BIOFACH AMERICA LATINA - BIO BRAZIL FAIR 2017 - Brazilian Exhibitors

- 43 CONCEPTA INGREDIENTS
- 44 COOPAVAM
- 45 COOPEG ORGÂNICOS
- 46 COOPEG ORGÂNICOS
- 47 COOPERATIVA APU CHULLO
- 48 COOPERBIO
- 49 COOPERNATURAL
- 50 COOPERNATURAL
- 51 COOPFAM
- 52 COOTAP
- 53 COPAIN CABANA
- 54 CPORG / SP
- 55 CPX PERU
- 56 DE CEZARO
- 57 DO PÉ AO POTE
- 58 DODANI ORGÂNICOS
- 59 DUBALACO BALAS ORGÂNICAS
- 60 ECOAXIAL
- 61 ECOBIO
- 62 ECOCERT BRASIL CERTIFICADORA
- 63 EMPÓRIUM VIDA
- 64 ENGENHO DA TERRA
- 65 FAMO ORGÂNICO
- 66 FAZENDA BACURI
- 67 FAZENDA BELA ÉPOCA COFFEES
- 68 FAZENDA BELA VISTA ORGÂNICOS
- 69 FAZENDA TIMBAÚBA
- 70 FAZENDAS KLEM
- 71 FINOCOCO
- 72 FITOCON / PLANTIX
- 73 FOOD ITALIA REPRESENTAÇÕES
- 74 FRUTTES
- 75 FUNDAÇÃO MOKITI OKADA
- 76 GRANJA AROMÁTICA LOS AROMOS
- 77 GREENERWAYS
- 78 HOMEA SOLUÇÃO APLICADA
- 79 HOMEOPATIA BRASIL
- 80 IBD CERTIFICAÇÕES
- 81 IORGANIC BRASIL
- 82 ITABAÚ SORVETES ORGÂNICOS
- 83 ITAIPIU
- 84 JASMINE ALIMENTOS

EXHIBITOR AT BIOFACH AMERICA LATINA - BIO BRAZIL FAIR 2017 - Brazilian Exhibitors

85	KIWA BCS BRASIL
86	KORIN
87	LIVEALOE
88	MÃE TERRA
89	MAMA GÊ/ VINECOL
90	MARAMBAIA
91	MICROGEO
92	MIRELLA
93	MN PRÓPOLIS
94	MONAMA ORGÂNICOS
95	NATIVE ALIMENTOS ORGÂNICOS
96	NATIVE BERRIES AÇAÍ
97	NEOVITA/DOCE FRUTA
98	NOVO CITRUS PRODUÇÃO ECOLÓGICA
99	NUBLE AGRO
100	NUTRICELER ORGÂNICOS
101	OLIVAL ESPERANÇA
102	ORGANELA MAQUIAGEM ORGÂNICA E VEGANA
103	ORGANIC BERRIES
104	ORGANIC SAÚDE NATURAL
105	ORGÂNICOS DA MANTIQUEIRA
106	ORGÂNICOS DIRETO DA SERRA
107	ORGÂNICOS ITAJÁ
108	ORGÂNICOS PÉROLA DA TERRA
109	ORGANICS NEWS BRASIL - GUIA DE ORGÂNICOS
110	ORGANIS
111	PLANETA VERDE
112	POLOPROBIO
113	R & R ORGANIC GROUP
114	SANTA MARIA ORGANIC FARM
115	SEAD - SECRET ESPECIAL DE AGRICULTURA FAMILIAR DESENV. AGRÁRIO
116	SEBRAE
117	SECALE PÃES ORGÂNICOS
118	SECRETARIA DO DESENVOLVIMENTO ECONÔMICO DA CIÊNCIA E TECNOLOGIA
119	SIMPLE ORGANIC
120	SÓ ORGÂNICOS
121	SOLARIUS ORGÂNICOS
122	SOUVIE COSMÉTICOS ORGÂNICOS
123	SURYA BRASIL
124	TECPAR CERT
125	TERRARA ALIMENTOS
126	TRIBAL BRASIL

EXHIBITOR AT BIOFACH AMERICA LATINA - BIO BRAZIL FAIR 2017 - Brazilian Exhibitors

- 127 UVA SÓ PRODUTOS ORGÃNICOS
- 128 VAPZA ALIMENTOS
- 129 VELHO ALAMBIQUE
- 130 VIAPAX BIO
- 131 VOLKMANN ALIMENTOS
- 132 WAX GREEN
- 133 WELEDA
- 134 YANTI

*JOINT-STAND ORGANIZERS (NOT ALL CO-EXHIBITORS ARE LISTED)

INTERNATIONAL EXHIBITORS

- | | | |
|-----|---------------------------------------|-------------|
| 135 | AGRICOLA PATRICIO VARAS EIRL | CHILE |
| 136 | AGROINDUSTRIAS ALTIPLANO | PERU |
| 137 | ALCE NERO | ITALY |
| 138 | ALGARROBOS ORGANICOS | PERU |
| 139 | ANDEAN FLAVOURS BY FLO TRADING | PERU |
| 140 | ANDES ALIMENTOS | PERU |
| 141 | ASOCIACIÓN AGRO ECOLOGICA CAMPO VERDE | PERU |
| 142 | BIO FRIO | CHILE |
| 143 | BIO OMEGAS | PERU |
| 144 | BIOAGRICOOP | ITALY |
| 145 | BIOFACH WORLD | GERMANY |
| 146 | CÂMARA BRASIL CANADA | CANADA |
| 147 | CC MERCOSUL | |
| 148 | CECAGRO | PERU |
| 149 | CHOCOLATE BAURE | BOLIVIA |
| 150 | COOPERATIVA APU CHULLO | PERU |
| 151 | COPAIN CABANA | PERU |
| 152 | CPX PERU | PERU |
| 153 | EMPORIO AGRO PERUANO | PERU |
| 154 | FRUTTES | CHILE |
| 155 | GRANJA AROMÁTICA LOS AROMOS | CHILE |
| 156 | IFOAM - ORGANICS INTERNATIONAL | GERMANY |
| 157 | NUBLE AGRO | CHILE |
| 158 | ORGANIC BERRIES | CHILE |
| 159 | OSONDOSON | SOUTH KOREA |
| 160 | PROCHILE | CHILE |
| 161 | SIMSA EXPORT | BOLIVIA |
| 162 | THE IIDEA COMPANY | MEXICO |