



BIOBRAZIL FAIR

BIOFACH AMERICA LATINA

into organic

14ª Feira Internacional de Produtos Orgânicos e Agroecologia
14th International Trade Fair of Organic Products and Agroecology

São Paulo, Brazil

June 6 - 9, 2018

biofach-americalatina.com.br

International patron:



Organizer:



Co-organizer:



About BIOFACH AMERICA LATINA - BIO BRAZIL FAIR

BIOFACH AMERICA LATINA – BIO BRAZIL FAIR is the biggest international trade fair for organic products and agroecology in Latin America, an important platform and marketing event for the whole organic sector where different countries discuss worldwide trends, issues and opportunities of Brazil in the global market.

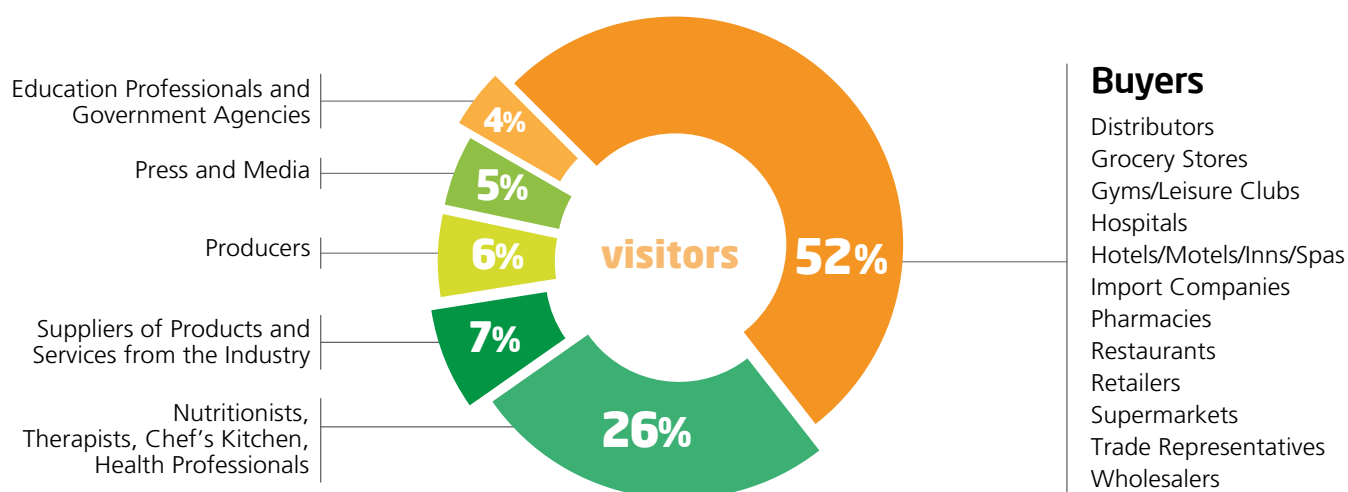
The 14th BIOFACH AMERICA LATINA – BIO BRAZIL FAIR recorded impressive visitor numbers and exhibitors, more than the previous year – poured into the halls to find out more about the latest products and services in the industry from the 167 purely organic exhibitors (2016: 117). These positive numbers are not overly surprising, the national organic industry as a whole is developing in a positive manner. One highlight of BIOFACH AMERICA LATINA – BIO BRAZIL FAIR are the organized business meetings between exhibiting companies and potential business partners from all over the world. A total of 416 meetings took place between 135 organic companies and 15 purchasers in 2017. Be part of this event and let Buyers Discover Your Certified Organic Products!

Successful trade forum

Parallel to the comprehensive product show, the top-class International Organic and Sustainable Agriculture Forum attract many visitors. Participants are impressed with presentations, panels and vary workshops. The forum explores the question of how the awareness for organic products could be heightened amongst producers, processors, retailers and end consumers.

Learn more about biofach-americalatina.com/en.

BIOFACH AMERICA LATINA - BIO BRAZIL FAIR The organic platform for specialists!



Visiting Countries

- Argentina
- Bolivia
- Brasil
- Canada
- Chile
- China
- Colombia
- Dominican Republic
- France
- French Guiana
- Germany
- Holland
- Honduras
- India
- Iraq
- Ireland
- Italy
- Japan
- Laos
- Mexico
- Paraguay
- Peru
- Portugal
- North Korea
- Slovak Republic
- Spain
- Switzerland
- Taiwan
- United Arab Emirate
- United Kingdom
- United States
- Uruguay
- Venezuela.

Visitor Target Groups

- Catering business
- Convenience stores
- Food/beverages wholesale
- Food manufacturing
- Import and export
- Non-food wholesale
- Other retail business
- Supermarkets, department stores
- Specialized organic shops
- Trade consultants and others
- Other natural products

Products on Display



ORGANIC FOOD

- Meat
- Juices and Drinks
- Milk, Dairy and Eggs
- Fruits and Vegetables
- Breads, Pastries, Cakes and Cookies
- Honey and Derivatives
- Chocolates
- Coffees
- Frozen Food
- Gluten Free Food
- Food Lactose Free



ORGANIC COSMETICS

- Aroma and Essences
- Creams
- Shampoos
- Soaps
- Tonics
- Raw Material



ORGANIC FASHION

- Jewellery
- Clothing
- Fabrics
- Accessories



ORGANIC PRODUCTIONS SERVICES

- Petrochemicals and Fertilizers
- Equipment and Machines
- Certifying
- Consultancies
- Publishers
- Packaging

Prospects of the organic market in Brazil

In the year 2016, organic sales in Brazil amounted to approx. 350 million US dollars, which represents an increase of 20% compared to the previous year. This was the outcome of a study by the Brazilian institute IPD (Instituto de Promoção do Desenvolvimento) which was conducted in cooperation with Euromonitor. Ming Liu, Executive coordinator of Organics Brasil pointed out, even though global consumption is still low compared to general revenues in the food sector, it is important to know that there is a market that is growing steadily, and its structure will be determined by demand, production and product availability.

Use this opportunity and promote your products at BIOFACH AMERICA LATINA – BIO BRAZIL 2018. This is your place to be!



Exhibitor Statement's

Raffaele Sabatini from Alce nero S.p.A., Italy

"Alce nero has been one of the few Italian company exhibiting in the BIOFACH AMERICA LATINA - BIO BRAZIL FAIR 2017.

This was the first edition for us and it was interesting to participate in order to communicate the intention of Alce nero to become available on the Brazilian organic market. We received positive feedback from a lot of visitors that confirmed us the good trend of the organic food."

Hernan Vacaflares from Chocolate Baure, Bolivia

"... regarding our participation, I could say that it was a nice and successful experience for our company. As Chocolates Baure we've been present in the last 6 editions of BIOFACH in Nuremberg, but the first time in Brasil.

I consider that the results we are getting some days after the finalization of BIOFACH AMERICA LATINA - BIO BRAZIL FAIR 2017 are very quick and concrete. And of course, we are willing to participate the coming editions.!"

BIOFACH AMERICA LATINA - BIO BRAZIL FAIR

At a Glance

Date

June 6 – 9, 2018

Venue

Pavilhão do Anhembi, São Paulo, SP

Opening Hours

From 11am to 8pm

Frequency

Annual

Organizer

Franca Feiras

Co-organizer

NÜRNBERG MESSE

Patronage

IFOAM
ORGANICS
INTERNATIONAL

Supporters

AAO – Organic Farming Association

IPD – Organics Brazil

Information & Application

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BIOFACH

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for organic products!



BIOFACH 2019

Nürnberg, Germany

World's Leading Trade Fair for Organic Food

February 13 – 16, 2019

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BIOFACH CHINA

Shanghai, China

May 24 – 26, 2018

biofach-china.com

BIOFACH AMERICA LATINA

– BIO BRAZIL FAIR

São Paulo, Brazil

June 6 – 9, 2018

biofach-americalatina.com

BIOFACH SOUTH EAST ASIA

Bangkok, Thailand

July 12 – 15, 2018

biofach-southeastasia.com

BIOFACH AMERICA

– ALL THINGS ORGANIC

Baltimore, USA

September 13 – 15, 2018

biofach-america.com

BIOFACH INDIA

New Delhi, India

October 25 – 27, 2018

biofach-india.com

BIOFACH JAPAN

Tokyo, Japan 2018

biofach-japan.com